



Gallery Ticket Partnership Investment: \$5,000

2008 will represent the fifteenth anniversary of the Jimmy V Celebrity Golf Classic. Over the past fourteen years, we have raised millions of dollars for cancer research here in North Carolina. Thirteen of those years were played at Prestonwood Country Club in Cary. In 2007, the event moved to Pinehurst where we experienced overwhelming success raising significant funds for cancer research.

In our fifteenth year, we would like to offer the opportunity to sponsor our 2008 Gallery Tickets. We will be printing 10,000 tickets to distribute to sponsors and to sell to the community to bring spectators to our event. We are working with public relations affiliates in Pinehurst, Fayetteville, and Raleigh to tap into the surrounding communities to draw even more spectators to the 2008 Classic. Targeted areas include the counties of and surrounding Wake, Cumberland, and Moore.

We will create a perforated, "tear off" coupon to be used as promotional space for our gallery ticket partner. Specifics of this coupon would be determined in accordance with said partner's promotional criteria. Additionally, we will include the partner's logo on all promotional materials regarding gallery ticket sales as well as a mention of the partnership on any radio or television ads relating to gallery ticket sales. Lastly, we would like to extend a HOLE sponsorship in conjunction with this partnership.

In Summary:

Gallery Ticket Partner \$5000.00 Investment

- 10,000 tickets to be distributed in the communities surrounding the event
- A "tear off" coupon will be added to each ticket to be used as promotional space for the partner.
- The partner's logo will be used on all print materials regarding ticket sales
- Partner will be mentioned on all radio and television spots related to gallery ticket sales.
- One hole sponsorship at the 2008 Classic

To inquire about this opportunity, please contact **Anna Jackson**, Director of Marketing.

Anna.Jackson@golfclassic.org

919.319.0441